

**MZSSNA MINUTES**  
**March 15th, 2023**

Open with a moment of silence, followed by the Service Prayer read by Randi B.

**Attendance:**

Trusted Servants			Trusted Servants			Members @ Large
<b>Chairperson</b>	Mary B	P	<b>PR (Local committee)</b>	Jennah	A	Cindi B
<b>Vice-Chair</b>	Scott M.	P	<b>Facilities</b>	Stuart L.	P	
<b>Treasurer</b>	Sharon S.	A	<b>Local Host</b>	Michael F.	A	
<b>Co-Treasurer</b>	Randi B.	P				
<b>Recorder</b>	Michelle B.	P				
<b>Arts &amp; Graphics</b>	Amanda M.	P				
<b>Merchandise</b>	Andrea	T				
<b>Registration</b>	De L.	A				
<b>Programming</b>	Louis H. / Laura H.	P				
<b>IT</b>	Barry B.	p				

**Introductions were made** (see members at large in attendance above)

**NA-versaries:** No celebrations noted for March

**Approval of December Minutes:** No objections

**Reports:**

**Chairperson:**

Posted in SLACK on journals. Journals for \$2.15 with \$40 set up would net us \$7.00; if sold for \$10. Buy 100, then conversed with a few individuals and ordered 200. Black, blue, red, and lime green. Embossed MZSS Service symbol. Will take to conference as a pre-sell and will profit us about 1,500.



Silicone phone wallets \$0.69. Very inexpensive, just put service logo on it. Can talk about it alter when Andrea gets online. Worked with Amanda to get logo ready to send. Got a call from Sharon and tried to register and could not find a place to order Zip up hoodie. Barry Please check on this.

- Barry noted Zip ups are there on the website. May be just on a computer and not on a phone? Will check further.



**Vice chair:** Did post on NA pages post a black & white and cream colored one about 2 weeks ago

**Treasurer:** No report

**Co-Treasurer:** No one has registered since last meeting, so nothing going on. Passed out flyers at Blue Bonnet Convention

**Merchandise:** Will jump on meeting later

**Facilities:** No new information.

- Does Detroit have a Regional office.
- Can we invite & sell literature at the event?
- Stuart will ask the board. Michigan Service office sell lit at MZSSNA event

**Registration:** No report.

**Host:** No report

**Programming:** ASL interpreters. Got in contact with someone. Asked about volunteer time. Both are willing. Question for main workgroup: Do they have to be certified? Talking to Jenna About PR to professionals and waiting to hear back.

- Fine if not certified if not offering money
- Members or member families that know our lingo translate better.
- Paid interpreters. Certification needs to have a certain number of hours.
- Are we taking their word that they know what they are doing if they are not certified.
- Assume they would not volunteer if they did not know how to do it.
- Member that volunteered at CECK.
- Save the dates 9-12 months in advance to professionals. Is someone else going to take over that duty. Or have someone else help. How can graphics help with the save the date info.
- The group was broken off into its own committee separate from the Programming committee.
- Programming may need to reach out, Stuart may know members that can help locally?
- Noted there was a lot of good contact info that Jennah has for professionals.
- Perhaps Mary could reach out to see if she can attend the main workgroup for reporting purposes.
- Find out where we are at or delegate to someone for the PR to Professionals.
- Professionals need advance notice to plan to attend.

- May be a challenge to get a volunteer in the Detroit area.
- Outside presenters will help with the presentation. It shows members what we can be doing.
- Randi mentioned Mindy is willing to also help with PR to professionals and may be able to assist Jennah

**Arts & Graphics:** Made square flyers, made a logo service symbol for journals. Posted T-shirt colors based on colors discussed.

- Navy garage shirt - No objections
- Hoodies –
  - Some like Navy
  - Possibly Grey/Red
  - Charcoal? May need to see how dark it is. Printer would know if it would work.
  - Noted charcoal is closer to black for those who like black.
    - Perhaps change around colors around – Black/grey shades reversed?
    - Use a red symbol?
    - Might as well use black.
    - Amanda can work another design for a Black option
- Teal for short sleeve T-Shirt – 50/50 slip on discussion
  - Suggestion on both being teal.
  - Suggestion long sleeve to be red, short sleeve teal.
  - If they are going to buy a short sleeve, they may not buy a long sleeve
  - Not sure if red will sell a lot; looks a little like Valentines.
- Maroon/Red Long sleeve T-shirt - Same discussion as above
- Zip up Hoodie – Just gets MZSS Symbol (with Detroit nothing on back) – Color: Navy?

**Final Decision:** Consensus as listed below:

Zip Up – Navy

Garage shirt – Navy

Pull Over Hoodie – Black (Amanda will “reverse” colors/ re-work design)

Short Sleeve – Teal

Long Sleeve – Maroon



- Different screen charge for each one?
  - No different amount for whatever color we pick
  - Screen is just the screen, whatever the color.

Need to get artwork to Barry to post on website.

- Question: Just need just the square design or does it need to be on a shirt. Ask the printer to send a color sample or color number.
- Suggestion: Put blurb on website that “it is not the exact color but will look different on each device”.
- People just need to know what the design looks like
- Does the person send a “proof” copy when we send in the order?
- May get the proof later.
- Proof doesn’t mean the order is rolling, it sometimes means we want to see it to make a final decision before moving forward on what we are doing.
- We can temporarily put up the images until we get proof.

Logo for the Zip up – What colors – 3 color original logo

- Scott showed example from Omaha, Teal yellow, red
- Or Stacy’s original – Had white lettering red, blue
- Amanda will post samples for the Zip up logo



Books are ordered and will be shipped to Mary.

- Need to know where to ship shirts to.
- Likely will ship to someone in Detroit
- Will need to arrive early to Detroit to go through shirts

**PR to Professionals:** Mindy is willing to help with PR to professionals and may be able to assist Jennah

**IT:** Started updating the website and getting the minutes posted. Next week will have all of this years posting completed. Then will start putting in the previous years so we can look at historical data. Has a test website up working on it and cleaning it up. It will likely look the same, just a little cleaner and displaying a little better on a mobile device. Currently looking kind of “hinky” right now on a mobile device and that is where a majority of our hits are going to be coming from is on phones. Those are the priorities now that Close Encounters is over.

### Old Business

Old business was covered above during reports.

### **New Business**

No new business

Anyone going to an event before next meeting?

Oklahoma – April 1<sup>st</sup> – Oklahoma City, OK.

### **FOLLOW-UP TASK ITEMS:**

- From January Meeting: Programming/Hotel to work together on room designations from hotel map
- Mary to follow-up/contact Jennah for PR to Professional's progress.
- Amanda gets artwork to Barry for temporary posting on website for orders.
- Andrea/Amanda work together to attempt to obtain a "proof" of designs for each color on the chosen shirt colors.
- Amanda to post samples of single logo design for Zip up hoodies.
- Phone wallet Follow-up discussion

Meeting adjourned & closing 3<sup>rd</sup> step prayer led by Mary B.

**Next scheduled meeting:** April 19<sup>th</sup> 6:30 CDT

Respectfully submitted by Michelle B.