

## Multi-zonal Service Symposium Workgroup Minutes

Wednesday 5-16-2018, 7pm CST

### ZOOM

- **Opened with a moment of silence and serenity prayer.**
- **Members present**
  - Introductions: Daniel, Scott, Lucy, Amanda, Kevin, Barry, Mary, Matt, Pat, Angie
  - No new members present
  - NA-versaries: Cindi B 20 yrs
  - Approved minutes for 4/18/18
- **Reports**
  - Facilitator (Daniel): Nothing to report.
  - Co-Facilitator (Cindi): I do not have anything to report except that I am 20! Sorry I won't be there! Love and hugs, Cindi Benson
  - Treasurer (Mary): Check from Wisconsin for \$200. Spent 137.97 for colored fliers at WSC. Sent copy of bank statement. Balance of 1987.86. Part of that is in paypal, part in the bank. It appears its 500 over, but that is the deposit for the hotel. See attachments.
  - Co-Treasurer (Sharon): Absent
  - Facilities (Barry): Talked with hotel. 6 people have registered – 17 room nights, plus Scott. Sent out menu breakdown. Showed videos of the walk through.
  - Host (Amanda): Big news that isn't really big.... At Area a few Sundays ago – 9 people said they would like to be on the host workgroup.... Plus we already had 4 out of town Nebraska people. Other people willing to help the weekend of.
  - Merchandise (Angie): Mark can't open some of the ai files Angie sent him to get the proofs. Angie sent Mark something Randie had sent her. Mark said that one needs to be eps/vector. Pat is going to get this taken care of. Lucy will help if needed. Angie will send all these files to all of us. Andy might have a good copy of the front pocket logo.
  - Programming (Scott): The task group has not met since the last main work group meeting. I did attend the WSC and I received valuable connections and

information that will help me to guide the task group. I hope that Cindi, Jim, and Louis brought back many ideas as well. The PR to Professionals sub group did meet and I would like to turn that over to Matt L. to speak to what is going on with that sub group. ILS Scott M.

**From Matt:** Sent out a nice save the date graphic that Amanda put together. Sent to 179 email addresses. Vast bulk of those are from Nebraska. Some are sharing with others. Scott has an organization in Kansas City that has also been disseminating the info... posted on Facebook etc.

Two items that they have discussed regarding PR to Professionals:

1) Work group wants to change one aspect of how pr@mzssna.org emails go out and needs to verify main committee agrees. Instead of Sender displaying as 'pr@mzssna.org' – they want it to say Narcotics Anonymous; and when event is over – change the forwards to whatever trusted servant is stewarding the event from cycle to cycle. There seemed to be no problems with this.

2) There was a lot more discussion about options for sending out emails to a large quantity of addresses. It was decided to stick with free Mail Chimp for now. Current thinking is that PR-to-Professionals can have up to 1,500 email addresses, and the rest may be needed for emailing to NA members (currently around 300.)

Have a 13,000+ list for providers in Kansas and Daniel is helping sort that down to around 300 in the upper NE corner of the state. We are still interested in acquiring email lists for Nebraska and Iowa and possibly Missouri. Alicia is a member of the PR-to-Pro's work group who has done some of this mailing list research for us, and who may do some research about lists in those states. Close Encounters may purchase some of these mailing lists, and so our work group will focus for now on doing the research and passing on to them what we find out.

Suggestion was raised that leveraging relationships with professionals who send out large-scale blasts might be a good strategy. Matt has emailed Jane at NAWS to ask if she has any professional contacts in those states.

- Registration (Dinie): I've uploaded the registration spreadsheet as of this morning to Trello. We've had 3 more registrations this month.

I did have to contact two people, as their detailed info that I receive from the website, got inadvertently deleted with spam, as I was getting tons of message errors up until a few days ago. Whoever fixed that, THANK YOU! lololol

I see in last month's minutes that I was supposed to be doing something with

the logo, which I apologize I have not done. Is that what Kevin emailed out a few weeks back?

I fired my assistant on 4/20 (not because she was high, just because she never worked a full week!), so I've been swamped at work, even working weekends, so I have not done anything at all with any distribution list stuff. If someone could point me in a direction where I could get the majority of the information we need, that would be a huge help. ILS,

- Arts & Graphics: Nothing to report. Wants to be included on email list for programming. Comment: Scott talked to Andy (Arts & graphics last time) and will help Pat out in any way.
- Technology (Kevin): Nothing new to report this month.

- **Old Business**

- Hotel Walk-through: Discussed in Barry's report.
- **Finalized Meal Choices:** We will purchase our own dessert and bring it in for lunch.  
Lunch: Hot Beef Sandwich, Four Cheese Lasagna, Chicken Supreme, and purchase individually wrapped cookies.  
Dinner: New York Cheesecake, Pasta Primavera, Italian Herb Breaded Pork Chop, Pecan Crusted Cod, Chicken Cordon Bleu.

Dinie will contact folks who have already purchased their meals to find out what they would like.

- Finalize mugs: tabled

- **New Business**

- As we move towards defining/redefining zones, we might want to have some sort of joint zonal meeting on Sunday morning as some sort of wrap up.
- Next Meetings: 7 PM 3<sup>rd</sup> Wednesdays each month: June 20, July 18, Aug 15, Sept 19, Oct 17

- **Closed at 8:49 PM!!**

In loving service, Lucy O